



Kenya is Next Location for The Acacia Group Leadership Experience

The Acacia Group is excited to announce Kenya as new location for their Socially Responsible Leadership Experience. Organizations, groups and individuals can now include Kenya as a location where their leaders can develop their leadership competencies, thanks to a new arrangement between The Acacia Group and Me to We Trips. The Kenya location, where participants can contribute to efforts on school construction or tree planting has been added to The Acacia Group residency locations in Mexico and Guatemala.

“We see this as an exciting alliance that allows us to partner in an African nation and to work alongside an organization that has tremendous respect and credibility” says Penny Lane, The Acacia Groups Partner responsible for International Development.

The Acacia Group’s leadership experience focuses on leadership theory, executive coaching processes and community development all within a backdrop of corporate social responsibility. The Acacia Group’s action learning experience transforms and grows leaders and organizations. “Our program is a great opportunity for people to contribute and to see the world differently, as we support them to be different in the world they see” says Christine Bonney, The Acacia Groups Partner responsible for Leadership Development.

Me to We is a new kind of social enterprise for people who want to help change the world with their daily choices. Through their media, socially responsible choices and leadership experiences, they support the charitable work of their sister organization Free The Children and its efforts to create global change.

The Acacia Group can now access the resources of the Maasai Mara Camp operated by Me to We. While Me to We focuses predominantly on developing youth leadership, their program of Me to We Trips also affords adults and families the opportunities to learn about other cultures and learn about themselves.

“We are being reminded daily of the challenge to act in a sustainable manner” says Dave Harray, Partner – Business Development for Acacia. “Increasingly corporations are getting their heads around this, not just from an environmental perspective but socially too, and this goes right through their value chain – we help organizations embed social responsibility into their corporate DNA – We are delighted to offer, with Me to We, their base in Kenya as a location for our Socially Responsible Leadership Experiences.